

SAMSUNG

Galaxy A25 5G

SALES GUIDE



Galaxy Comparison

Rear Camera

Rear Camera



Galaxy A23 5G ('22)



6.6" (1080 x 2408)
FHD + PLS LCD,
Infinity-V display
120 Hz, 576 nits (HBM)



Display

Rear : (Main) 50 MP OIS*
(Ultra Wide) 5 MP
(Depth) 2 MP
(Macro) 2 MP



Camera

Front : 8 MP

SM6375



Processor

Memory: 4/6/8 GB
Storage: 64/128 GB
microSD: Up to 1 TB



Memory & Storage

5,000 mAh**
25W Support***



Battery (Typical)

165.4 x 76.9 x 8.4 mm
Weight 197 g



Dimensions

Dolby ATMOS
Side Fingerprint Sensor



Others

Mono Speaker



Sound

Galaxy A25 5G ('24)

6.5" (1080x2340)
FHD + **Super AMOLED**
Infinity-U display
120 Hz, **1000 nits (HBM)**



Display

Rear : (Main) 50 MP OIS
(Ultra Wide) 8 MP
(Macro) 2 MP



Camera

Front : **13 MP**

Exynos 1280



Processor

Memory: 6 GB
Storage: 128 GB
microSD: Up to 1 TB



Memory & Storage

5,000 mAh**
25W Support



Battery (Typical)

161.0 x 76.5 x 8.3 mm
Weight 197 g



Dimensions

Dolby ATMOS
Side Fingerprint Sensor
Voice Focus



Others

Stereo Speaker



Sound

※ Memory & storage options and microSD card support may differ by country.

* The model in North America does not support OIS feature.

** Typical value tested under third-party lab conditions. Rated (minimum) capacity is less.

※ Screen measured diagonally as a full rectangle without accounting for the rounded corners

*** Super Fast Charger required and sold separately.

Galaxy A25 5G

Key CXPs

Awesome Screen

1,000 nits
174% Brighter



Awesome Camera

± 1.5° OIS with
500Hz VDIS



Awesome Sound & Performance

Stereo SPK & Voice
Focus / CPU: +8.2%



Trustworthy

4 X OS updates / 5 years Security Update



Talking Points



1. Awesome Screen

Excellent visibility even under the strong sunlight

120 Hz Super AMOLED

1,000 nits (HBM)

6.5" Screen

Eye Care Display



2. Awesome Camera

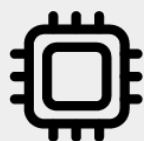
High-resolution, steady photos & videos

Enhanced OIS & VDIS

50MP High-Res with OIS

13MP Precise Selfie

Suggested AI Edit



3. Awesome Sound & Performance

Non-stop entertainment in the palm of your hand

Enhanced Sound, Stereo SPK

Voice Focus

Faster Process (Octa Core up to 2.4GHz, 5nm)

Bigger Memory & Storage

5,000 mAh Battery

Video Playback 21hrs



4. Trustworthy

Keeping your personal information safe and secure with Samsung Knox

Samsung Knox Vault (EAL 5+ certified)

Protect H/W attack

4 x OS Updates

5 years Security Update

1. Awesome screen

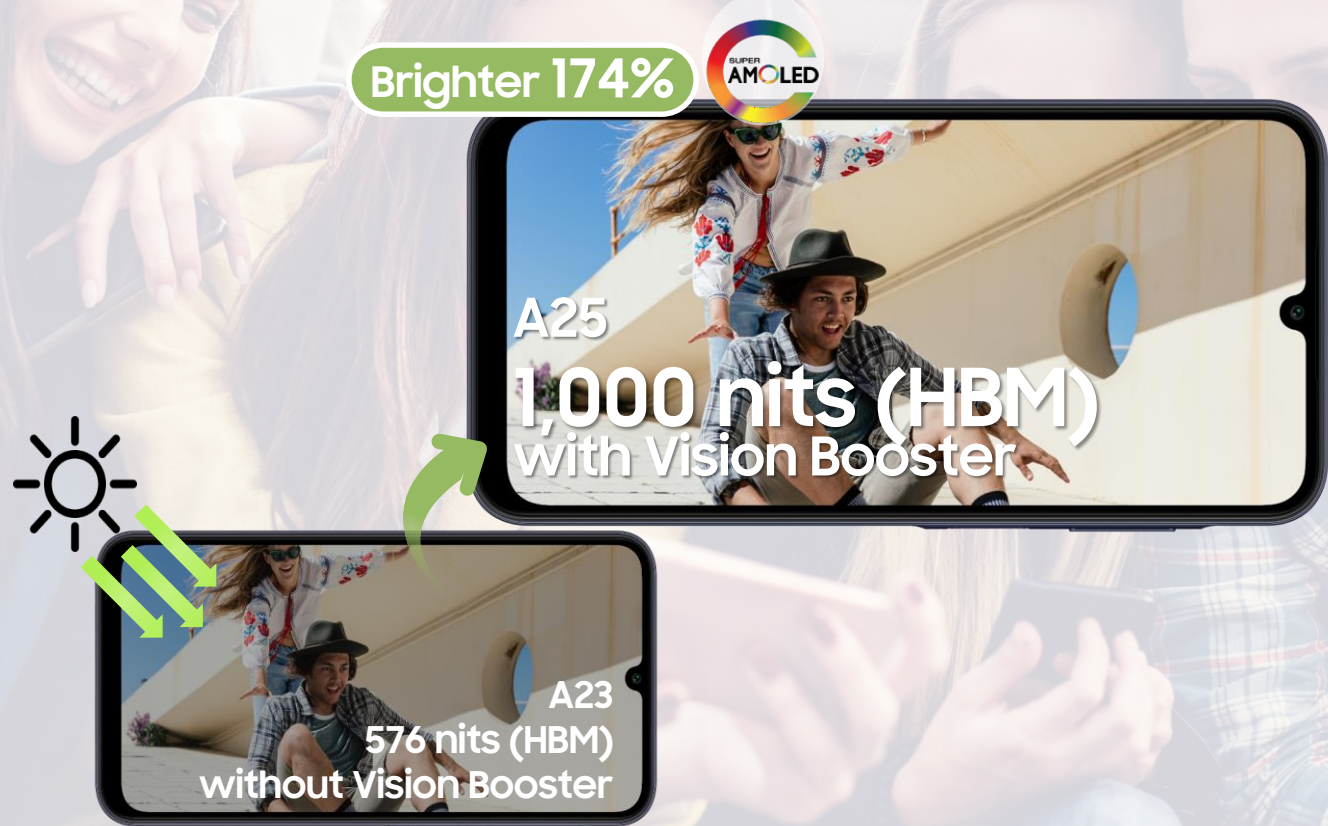
120 Hz Super AMOLED

1,000 nits (HBM)

6.5" Screen

Outdoor-proof display ↑ UPGRADE

- 1,000 nits (HBM) screen, 174% brighter than the previous model
- Vision Booster* increases the visibility even under bright sunlight

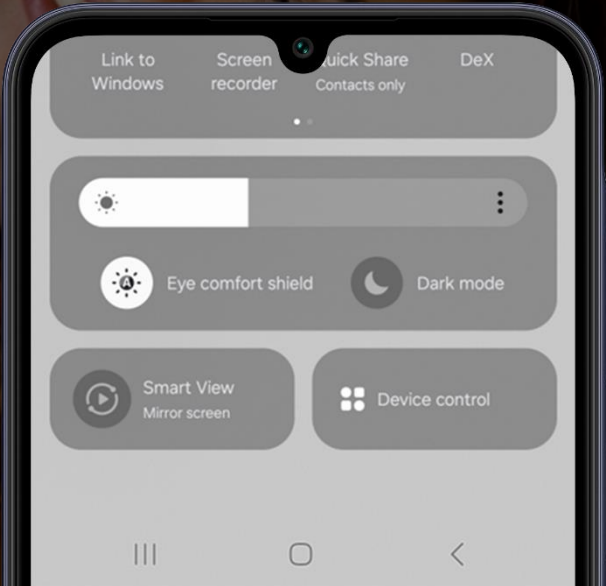


Eye Care Display

Display with eye-protection ↑ UPGRADE

- SGS-certified* eyecare display for its significant reduction in blue light emission (less than 6.5%)
- Eye Comfort Shield is accessible on the Quick Panel

* Galaxy A25's display panel received Eye Care Certification by SGS based on its ability to reduce the harmful effects of blue light. This certification can be found on <https://www.sgs.com>.



2. Awesome camera

Enhanced OIS & VDIS

Enhanced imaging ↑ UPGRADE

- OIS mechanically moves the image sensor in response to any shaking detected in the phone
- Higher VDIS digitally reduces the level of blurring or distortion in videos caused by unsteady movements

	Galaxy A23 5G	Galaxy A25 5G
OIS	± 1.5°	± 1.5°
VDIS	200 Hz	500 Hz

Useful feature

Auto Framing

- Automatically adjusts the angle of view and zooms in up to 5 people during video-recording

Steady and Crisp Videos

50MP High-Res with OIS

50 MP high-resolution photo with OIS and improved ultra wide shot ↑ UPGRADE

- OIS technology maintains for your camera to be stable, and helps to take photos during low-light or night conditions
- Capture higher quality of ultra wide shot to relive the moment

	Galaxy A23 5G	Galaxy A25 5G
Main	50 MP OIS	50 MP OIS
Ultra Wide	5 MP	8 MP
Front	8 MP	13 MP



13MP Precise Selfie ↑ UPGRADE



50 MP

High Resolution Mode

Suggested AI Edit

↑ UPGRADE

Enhanced photo/GIF remaster

- Enhance the sharpness from GIFs and reduce the noise
- Enhance for bright and natural face within your backlit portrait photos
- Display with vivid and clear photos from blurry and old-faded ones

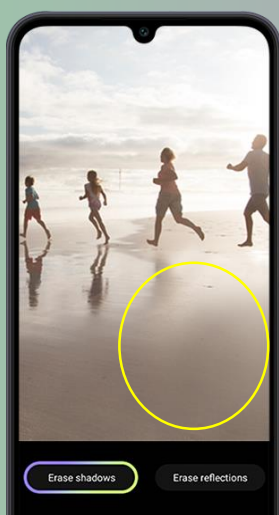


After



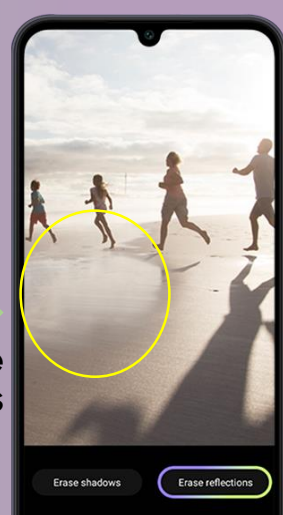
Enhanced object eraser

- Capable of removing unnecessary shadows and reflection
- Improved segmentation & inpainting performance for awesome picture



Erase shadows

Erase reflections

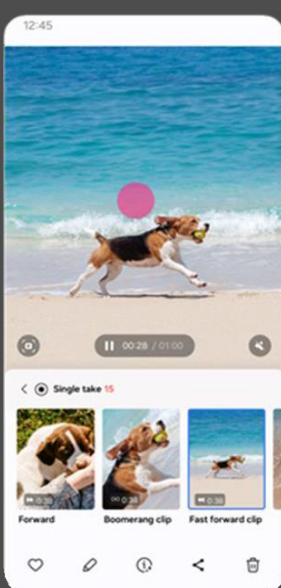
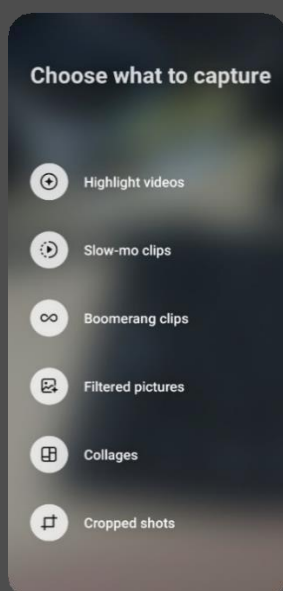


Camera Creations

Single Take

↑ UPGRADE

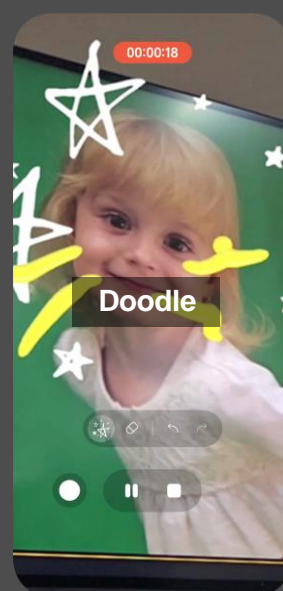
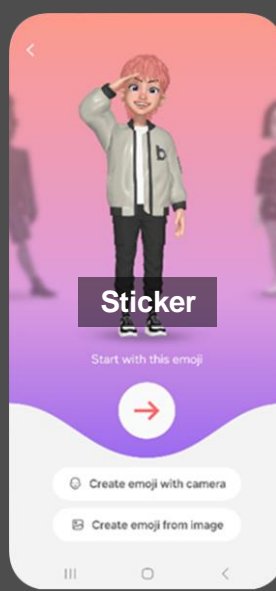
Acquiring multiple photos and videos through AI with a simple click



AR Zone

↑ UPGRADE

Using in Message / Contact / Video Call / AOD etc.



3. Awesome Sound & Performance

Enhanced Sound, Stereo SPK



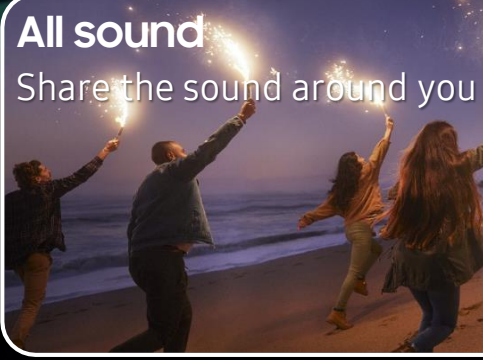
Speaker	A23 5G	→	A25 5G
	Mono		Stereo

Voice Focus

Cancel out unwanted background noise to add more clarity to your voice

All sound

Share the sound around you



Video call effects ⓘ

- Reset all
- Background
None
- Auto framing
off
- Mic mode
 - Standard
 - Voice focus
 - All sound ✓
- Settings



5,000 mAh Battery

Video Playback 21hrs


- Charge up to 50% within 30 minutes
- Video playback up to 21hrs

Faster Processor (2.4GHz, 5nm)

Bigger Memory & Storage

Upgraded processor

	CPU	GPU	AI
Exynos 1280	+7.8%	+29%	+330%



Exynos 1280

More memory/storage

Galaxy A23 5G	→	Galaxy A25 5G
4 + 64 GB		6 + 128 GB

RAM Plus

Select how much internal storage to use as virtual memory to improve app performance.

- ☐ 2 GB
- ☐ 4 GB
- ☒ 6 GB

4. Trustworthy

Samsung Knox Vault (EAL 5+ certified)

Secured by Samsung Knox Vault

- Samsung Knox Vault* boasts EAL5+** certification, the pinnacle of security standards
- Your critical information is well-guarded in a separate tamper-resistant hardware

* E2EE: End to End Encryption

** Back-up: Call Log, Message, Watch, Settings, Apps / Sync: Health, Reminder, Internet, Wi-Fi, BT

4 x OS & 5 years security Updates



4 Times
OS Updates



5 Years
Security Updates

Protect H/W attack

- When external hardware attacks occur, Samsung Knox Vault triggers an alarm and blocks it immediately

Types of H/W attacks:



Voltage & glitch attack:

Detects abnormal current-voltage or glitch



Laser attack:

Detects laser in active shield or internal circuit



Temperature attack:

Senses unusual temperatures, beyond -35°C and 100°C



Active shield removal attack:

Detects abnormal activities that try to remove the shield of the chip

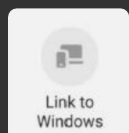
... and more

↑ UPGRADE



Notes

Real-time updates with multiple users



Link to Windows

Automated connection with PC ↔ Mobile

Safely secure your Galaxy

Thank You

