

SAMSUNG

Galaxy A15 5G

SALES GUIDE



Galaxy Comparison



Galaxy A14 5G ('23)



Galaxy A15 5G ('24)

5G, Wi-Fi	Connectivity	5G, Wi-Fi
6.6" FHD+ PLS LCD, 90 Hz, 576 nits (HBM), Infinity-V Display	Display	6.5" FHD+ Super AMOLED, 90 Hz, 800 nits (HBM), Infinity-U Display
Front: 13 MP Rear: 50 MP (Wide) 2 MP (Depth) 2 MP (Macro)	Camera	Front: 13 MP Rear: 50 MP (Wide) 5 MP (Ultra Wide) 2 MP (Macro)
Exynos 1330 / MT6833V	Processor	MT6835V/ZA
4 GB + 64 GB 4/6 GB + 128 GB (8 GB + 128 GB, SWA only) microSD: Up to 1 TB	Memory & Storage	4GB+ 128 GB microSD: Up to 1 TB
5,000 mAh* 15W Fast Charging	Battery (Typical)	5,000 mAh* 25W Fast Charging
167.7 x 78 x 9.1 mm Weight 201 g	Dimensions	160.1 x 76.8 x 8.4 mm Weight 200 g
N/A	Others	Samsung Knox Vault** (EAL5+*** certified), 4 times OS and 5 years security updates

※ Screen measured diagonally as a full rectangle without accounting for the rounded corners.
※ Memory & storage options and microSD card support may differ by country.
* Typical value tested under third-party lab conditions. Rated (minimum) capacity is less.


** Different from flagship, S & Z Series also protects biometric data (fingerprint, facial) & Blockchain Keystore, Strongbox Keymaster, etc.
***EAL: Evaluation Assurance Level (CC, Common Criteria)


Galaxy A15 5G at a Glance

A

Key CXPs

CXP 01





Awesome Display

CXP 02



Awesome Performance

CXP 03



Awesome Camera

CXP 04



Trustworthy

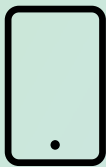
B

Talking Points

CXP 01

Awesome Display

Cinematic experience awaits on a vivid smooth screen that is built thin and wide.



Super AMOLED

800 nits

Vision Booster

90 Hz

Eye Care Display

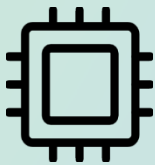
7.7% Thinner Display (vs A14)

CXP 02

Awesome Performance & Camera

CXP 03

Mighty performance with the Octa Core processor, fast charging battery, and the triple camera with 5 MP Ultra Wide.



Powered-up AP

25W Fast Charging

Triple Camera with 5 MP Ultra Wide

AR Zone

Fun Mode

CXP 04

Trustworthy

More rigorous security, powered by Samsung Knox.



Samsung Knox Vault*

4 Times OS Updates

5 Years Security Updates

* Different from flagship, S & Z Series also protects Biometric data (fingerprint, facial) & Blockchain keystore, Strongbox Keymaster, etc.

1. Awesome Display

Vision Booster

800 nits

↑ UPGRADE

Clearly visible in all conditions

- 800 nits (HBM*) screen is 39% brighter** than the previous model
- Vision Booster*** increases outdoor visibility even in bright daylight

Eye Care Display

Low blue-light display

SGS eye care-certified display with significantly reduced blue-light

39%
brighter



Super AMOLED

↑ UPGRADE

Breathtaking viewing experience

- Super AMOLED display: Every scene comes alive in true-to-life colors
- Infinity-U display: More to see with minimized bezels

90 Hz Display

↑ UPGRADE

Buttery smooth display

90 Hz refresh rate: Incredibly smooth scene-to-scene transition



* HBM: High Brightness Mode

** The 576 nits of the A14 5G is not a measured value. It is based on common LCD displays.

*** Vision Booster: Tone mapping technology for enhanced visibility against strong illumination in outdoor circumstances

2. Awesome Performance

Powered-up AP

↑ UPGRADE

Robust performance and game-winning speed

Improved AP

- Cinematic videos, console-level gaming, and multitasking, fully supported by the Octa Core processor
- Large memory and ample storage for faster and more extensive mobile experiences



High Quality Video



Powerful Gaming



Multitasking

Spacious
Memory
&
Storage

4 GB + 128 GB

microSD: Up to 1 TB

25W Fast Charging

↑ UPGRADE

	Galaxy A14 5G		Galaxy A15 5G
Charging	15W	➡	25W
30 mins	30%	➡	50%
Fully Charged	121 mins	➡	83 mins

50% in 30 mins



Long-lasting battery


Capacity

5,000
mAh*


Video
Playback

Up to
21 hrs**

※ Based on third-party test standards and may vary in actual use.
* Typical value tested under third-party lab conditions.
Rated (minimum) capacity is less.
** Video playback time may vary depending on test conditions.

3. Awesome Camera

Triple Camera with 5 MP Ultra Wide

↑ UPGRADE

- The 5 MP Ultra Wide camera sees the world in your eye and beyond, letting you fit more into each shot
- 50 MP high resolution camera to take photos in any conditions

Galaxy A14 5G

Galaxy A15 5G

Depth

2 MP

Ultra Wide

5 MP

Wide

50 MP

Wide

50 MP

Macro

2 MP

Macro

2 MP

Ultra Wide

Wide

Macro

Ultra Wide



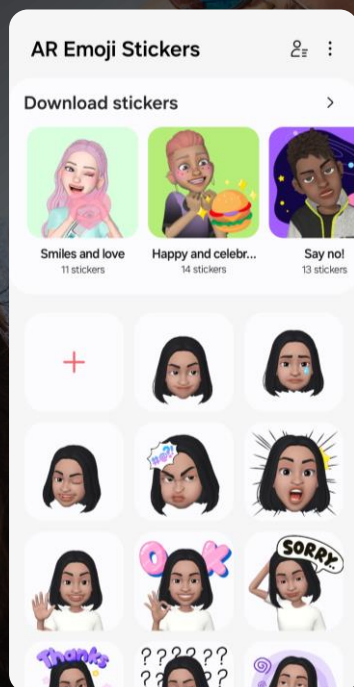
AR Zone

↑ UPGRADE

Live all loud and colorful with message, contact, video calls, and other features in the AR zone*

AR Emoji Studio

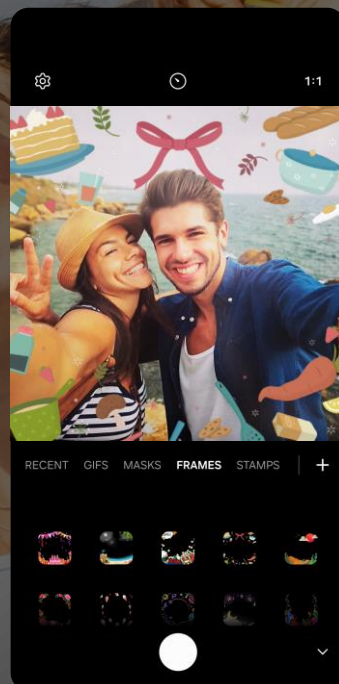
AR Emoji Sticker



Fun Mode

↑ UPGRADE

Turn your brilliant moments into fun, inspiring contents and share with your friends or upload onto your social media



* AR Doodle, AR Studio are not supported in A15 5G.

4. Trustworthy

Samsung Knox Vault

↑ UPGRADE

- Samsung Knox Vault* boasts EAL5+** certification, the pinnacle of security standards

	Galaxy A14 5G	Galaxy A15 5G
Software Attack	0	0
Physical Attack***	N/A	0
Security Certification	N/A	EAL 5+ (Samsung Knox Vault)

4 x OS & 5 years security updates

↑ UPGRADE



4 Times
OS Updates



5 Years
Security Updates



* Different from flagship, S & Z Series also protects biometric data (fingerprint, facial) & Blockchain Keystore, Strongbox Keymaster, etc.
** EAL: Evaluation Assurance Level (CC, Common Criteria)
*** Voltage & glitch detector, temperature detector, laser detector, and active shield removal detector

Privacy & Security

End-to-end protection

↑ UPGRADE

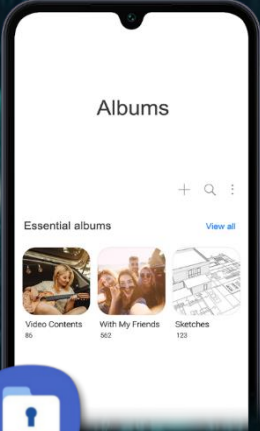
E2EE* for back-up & sync**: Sensitive data is encrypted from end to end

Stronger privacy

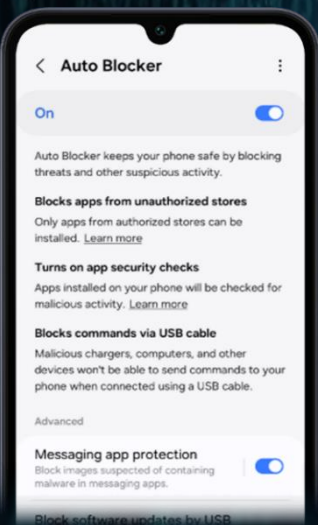
↑ UPGRADE

- Auto Blocker: App & data protection
- Secure Folder: Protected by Samsung Knox security platform
- Security & Privacy Dashboard
- ① Intuitive security status, ② app monitoring

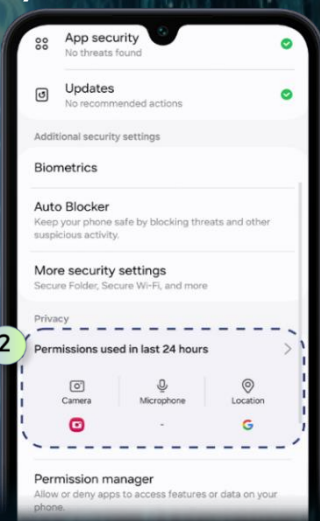
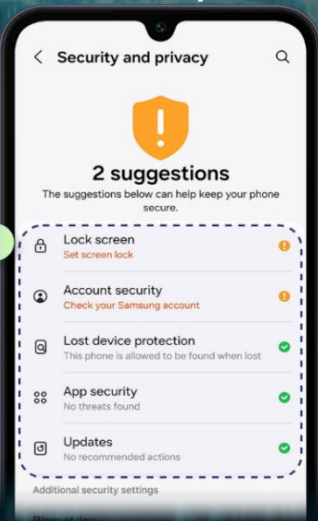
Secure Folder



Auto Blocker



Security & Privacy Dashboard



* E2EE: End to End Encryption
** Back-up: Call Log, Message, Watch, Settings, Apps / Sync: Health, Reminder, Internet, Wi-Fi, BT

Thank You

